

**Samantha L. Marshall**  
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***Business Titles:***

***Scrappy: Use Everything You Have, Trust Yourself and Press the Reset Button for Success, the Lolly Wolly Doodle Way***

by Brandi Temple (St. Martin's)

The story of Southern children's clothing e-tail sensation, Lolly Wolly Doodle, due for release on Mother's Day, 2017.

***Miss Jessie's: Creating a Successful Business from Scratch – Naturally***

by Miko Branch (Amistad)

An entrepreneurial tale of two African-American sisters - who created a hair care empire out of a single-chair salon in Brooklyn.

*Publisher's Weekly* bestseller.

#12 on 50 Life-Impacting Books Recommended by 50 Global Entrepreneurs *Time.com*

***The Lenovo Way: Managing a Diverse Global Company for Optimal Performance*** by Gina Qiao and Yolanda Lee Conyers (McGraw-Hill)

The M&A story of a Chinese multinational and the world's number one PC brand.

Amazon Business and 800 CEO Reads Top Ten bestseller.

***The Patron Way: From Fantasy to Fortune – Lessons in Taking Any Business from Idea to Iconic Brand*** by Ilana Edelstein (McGraw-Hill)

Behind-the-scenes story of the birth of the world's first premium tequila.

***Profits Aren't Everything, They're the ONLY Thing*** by George Cloutier (HarperCollins) A contrarian advice book for small and mid-sized business owners.

*New York Times* bestseller.

***Make It Happen: The Hip Hop Guide to a Successful Career in Business*** by Kevin Liles (Atria)

Inspirational career guide based on the streets to C-suite experiences of a top music label executive.

**General Interest and Self-Help Titles:**

***The ADHD Advantage: What You Thought Was a Diagnosis Could Be Your Greatest Strength***  
by Dr. Dale Archer (Hudson/Penguin)  
Groundbreaking book that busts the myth of ADHD as a disorder and offers alternatives to medication.

***Invincible: The 10 Lies That Children of Domestic Violence Learn and the Truths to Set Them Free*** by Brian Martin with Foreword by Tony Robbins (Perigee)  
Self-help advice for individuals who grew up exposed to domestic violence.  
*New York Times* bestseller

***The New Natural: Your Ultimate Guide to Futuristic Age Reversal*** by Neil Sadick, M.D. (Rodale)  
A compendium of the latest in non-surgical cosmetic procedures.

***Reunited: Searching for Self in the Adoption Triad*** by Pamela Slaton (St. Martin's Press). A collection of stories of adoptees searching for birth relatives.  
As seen on 20/20. Amazon #1 bestseller and editors' Best Books of 2014

***Put on Your Crown: Life Changing Moments on the Path to Queendom*** by Queen Latifah (Grand Central Publishing)  
Life advice for women ages 13 to 100, from the Queen.

***Young, Rich and Dangerous: My Life in Music*** by Jermaine Dupri (Atria).  
A memoir by the Grammy-winning music producer and artist.

***EDITING***

***Global Muckraking: 100 Years of Investigative Journalism from Around the World*** by Anya Stiglitz (The New Press).

***From Cairo to Wall Street: Voices from the Global Spring*** by Anya Stiglitz and Eamon Kircher-Allen, with contributions by Joseph Stiglitz and Bob Herbert

(The New Press).

*The Three Trillion Dollar War: The True Cost of the Iraq War* by Joseph Stiglitz and Linda J. Bilmes. (Norton).

### **AWARDS**

**Association of Area  
Business Publications  
Bronze Award for Best  
Recurring Feature:**  
Crain's New York  
Business workplace  
column;

**Nomination for Pulitzer  
in international category**  
in 2000 for "Double  
Crossing," published Aug.  
4, 1999 in The Wall Street  
Journal;  
**Citation for the Overseas  
Press Club Madeline**

**Dane Ross Award** for  
Foreign Reporting  
Showing a Concern for the  
Human Condition, also for  
"Double Crossing."

### **WORK HISTORY**

For more than two decades, Samantha has covered everything from human trafficking in China to rap moguls running record labels in Manhattan. Although the topics vary, Samantha adheres to a consistent level of quality in her writing, editing and research. She has one rule that never changes: always tell a good story.

- 2008 to present: Freelance book collaborator; writer for Crain's, Forbes Asia, Marie Claire, Huffington Post, The Daily Beast, Worth, Glamor, Town & Country, BusinessWeek.
- 2006 to 2008: Senior reporter, Crain's New York Business: international business, education, music
- 2001 to 2006: Senior reporter, Crain's New York Business: health, workplace and social trends.
- 2000 to 2001: Travel and freelance for, the Washington Post and The Sunday Times.
- 1994 to 2000: Asian Wall Street Journal: Hong Kong-based regional reporter, Hanoi, Vietnam-based Indochina correspondent.

### **EDUCATION**

University of London, England  
Master of Arts with Distinction  
English Literature  
1990 to 1991

University of Western Ontario,  
BA Honors  
Literature & Art History  
1984 to 1988

## Links to Book Excerpts and Reviews

### **Business:**

***Miss Jessie's: Building a Successful Business from Scratch, Naturally*** by Miko Branch with Titi Branch

*"Branch's peppy tone and passion for her topic make this an energetic and positive read, and by the time the sisters ace their historic meeting with Target, securing nationwide distribution and the future of their business, readers will cheer right along with them." - PW*

<http://www.amazon.com/Miss-Jessies-Creating-Successful-Scratch-Naturally/dp/0062329189>

<http://www.publishersweekly.com/9780062329189>

<http://ti.me/1HSSqzR>

<http://www.lovemrs.com/blog/2015/3/18/miko-branch-releases-memoir-business-guide-miss-jessies-creating-a-successful-business-from-scratch-naturally>

<http://www.publishersweekly.com/pw/by-topic/industry-news/bookselling/article/66420-this-week-s-bestsellers-april-27-2015.html>

***The Lenovo Way*** by Gina Qiao and Yolanda Conyers

*"The remarkable story of how two women from very different backgrounds rose to become leaders in Lenovo's journey to the top." – Huffington Post*

<http://www.amazon.com/The-Lenovo-Way-Managing-Performance/dp/0071837248>

<http://www.goodreads.com/book/show/18782584-the-lenovo-way>

<http://fortune.com/2014/12/01/the-woman-who-helped-lenovo-go-global/>

[http://www.huffingtonpost.com/laura-dunn/women-in-business-gina-qi\\_b\\_5950934.html](http://www.huffingtonpost.com/laura-dunn/women-in-business-gina-qi_b_5950934.html)

<http://blogs.wsj.com/atwork/2014/08/25/changing-corporate-culture-is-hard-heres-how-lenovo-did-it/>  
<http://blogs.wsj.com/atwork/2014/08/25/changing-corporate-culture-is-hard-heres-how-lenovo-did-it/>

***The Patron Way*** by Ilana Edelstein

*"There's a lesson in Ilana Edelstein's priorities that goes beyond business." – NY Journal of Books*

<http://www.thepatronway.com/the-book/excerpts-from-the-book/>

[http://www.wsj.com/article\\_email/SB10001424127887323566804578553393507576204-1MyQjAxMTAzMDIwODEyNDgyWj.html](http://www.wsj.com/article_email/SB10001424127887323566804578553393507576204-1MyQjAxMTAzMDIwODEyNDgyWj.html)

<http://www.nyjournalofbooks.com/book-review/patr%C3%B3n-way-fantasy-fortune-untold-inside-story-worlds-most-successful-tequila>

<http://tequilaaficionado.com/?p=5074>

<http://www.economist.com/news/business-books-quarterly/21581709-how-sell-cheap-stuff-expensively-bottoms-up>  
<http://www.goodreads.com/book/show/17079760-the-patron-way>

***Profits Aren't Everything, They're the Only Thing*** by George Cloutier

*"This slim but forceful book...is loaded with valuable advice on how to get back on track and stay in the black in any economic environment."* - PW

<http://www.harpercollins.com/9780061959844/profits-arent-everything-theyre-the-only-thing/web-sampler>  
<http://www.harpercollins.com/9780061959844/profits-arent-everything-theyre-the-only-thing/web-sampler>  
<http://www.publishersweekly.com/978-0-06-183285-7>  
<http://www.goodreads.com/book/show/6240676-profits-aren-t-everything-they-re-the-only-thing>  
[http://www.nytimes.com/2010/02/11/business/smallbusiness/11sbiz.html?\\_r=0](http://www.nytimes.com/2010/02/11/business/smallbusiness/11sbiz.html?_r=0)  
<http://www.prnewswire.com/news-releases/profits-arent-everything-theyre-the-only-thing-hits-the-new-york-times-bestseller-list-64126127.html>

***Make It Happen: The Hip Hop Guide to a Successful Career in Business*** by Kevin Liles

*"[Liles'] words teem with confidence, faith, conviction and wisdom."* -- *The Dallas Morning News*

<http://www.amazon.com/Make-It-Happen-Hip-Hop-Generation/dp/0743497376>  
[http://www.nytimes.com/2005/09/25/fashion/sundaystyles/to-the-top-a-hiphop-howto.html?\\_r=0](http://www.nytimes.com/2005/09/25/fashion/sundaystyles/to-the-top-a-hiphop-howto.html?_r=0)  
<http://content.time.com/time/magazine/article/0,9171,1126730,00.html>

### **General Interest and Self-Help Titles:**

***The ADHD Advantage: What You Thought Was a Diagnosis Could Be Your Greatest Strength*** by Dr. Dale Archer

*Written in an engaging style, the book is a refreshing change from the medicalizing of normal childhood difficulties."* -- Marilyn Wedge, PhD, author of *A Disease Called Childhood*

<http://www.penguinrandomhouse.com/books/317121/the-adhd-advantage-by-dale-archer-md/>  
<http://www.nyjournalofbooks.com/book-review/adhd>  
<http://www.today.com/health/keep-fidgeting-movement-helps-improve-focus-kids-adhd-t25681>  
<http://wnpr.org/post/advantages-adhd#stream/0>

***Invincible: The 10 Lies That Children of Domestic Violence Learn and the Truths to Set Them Free*** by Brian Martin with Foreword by Tony Robbins

*“Invincible can be a catalyst for change in the lives of millions who grew up living with domestic violence....It is a valuable resource that can renew their hope and guide them on the path to reaching their full potential.” -- Caryl Stern, CEO of the U.S. Fund for UNICEF*

<http://www.amazon.com/Invincible-Growing-Domestic-Violence-Truths-ebook/dp/B00INIXS28>

<http://www.nytimes.com/best-sellers-books/2014-11-23/advice-how-to-and-miscellaneous/list.html>

[http://www.huffingtonpost.com/2014/10/03/an-angercontrolling-tool-\\_n\\_5929504.html](http://www.huffingtonpost.com/2014/10/03/an-angercontrolling-tool-_n_5929504.html)

***Reunited: Searching for Self in the Adoption Triad*** by Pamela Slaton

*“A heartwarming account, still relevant even though out-of-wedlock birth is no longer stigmatized and the concept of family has broadened.” – Kirkus Reviews*

<http://www.amazon.com/Reunited-Investigative-Genealogist-Greatest-Mysteries/dp/0312617321>

<https://www.kirkusreviews.com/book-reviews/pamela-slaton/reunited-genealogist/>

<http://www.goodreads.com/book/show/13167694-reunited>

<http://abcnews.go.com/blogs/headlines/2014/11/heres-where-to-start-looking-for-long-lost-loved-ones/>

***Put on Your Crown: Life Changing Moments on the Path to Queendom*** by Queen Latifah

*“This is just the sweetest book. Not preachy at all. A fantastic read, and in her own authentic voice.” – Robin Roberts, Good Morning America*

<http://www.amazon.com/Put-Your-Crown-Life-Changing-Queendom/dp/0446555894>

<http://www.npr.org/templates/story/story.php?storyId=128010108>

<http://abcnews.go.com/GMA/Books/put-crown-life-changing-moments-path-queendom-queen/story?id=10556100>

***Young, Rich and Dangerous: My Life in Music*** by Jermaine Dupri

*“In his dishy new memoir, Jermaine Dupri looks back on his successful producing career and the big names he worked with – to say nothing of the one singer who stole his heart: Janet Jackson.” – People Magazine*

<http://www.amazon.com/Young-Rich-Dangerous-Making-Music/dp/0743299817>

<http://allhiphop.com/2015/03/26/jermaine-dupri-speech-georgia-tech/>

<http://www.people.com/people/article/0,,20152596,00.html>

**Other Writing Samples:**

<http://smtp.samanthamarshallghostwriter.com/files/vietnamese-women.pdf>

<http://samanthamarshallghostwriter.com/files/cambodia-beer.pdf>

<http://samanthamarshallghostwriter.com/files/good-to-the-last.pdf>  
<http://www.huffingtonpost.com/samantha-marshall/>  
<http://www.marieclaire.com/author/3713/samantha-marshall/>

*For more information, go to [www.SamanthaMarshallGhostwriter.com](http://www.SamanthaMarshallGhostwriter.com)*